



BUBBLEGUM BOOKS

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**BOOK SENSE NAMES *THE TOPSY-TURVY TOWEL*
A TOP 10 WINTER CHILDREN'S PICK
Third Book in Creative Series Encourages Imaginative Play**

CLEVELAND, December 18, 2006 – Independent bookstores around the U.S. have chosen their favorite children's books, naming *The Topsy-Turvy Towel* to the top 10 of the Children's Winter 2006/2007 Book Sense Picks.

This recently released picture book challenges children to use their imaginations to entertain themselves in this increasingly hectic, technology-based world.

In *The Topsy-Turvy Towel* by author Julie Goulis and illustrator John Ferguson, three friends build a beautiful sandcastle only to see it get washed away by a crashing wave. Do they call it a day? No. Suddenly, their big, colorful beach towel becomes their object of fascination as they turn it into a magic carpet, a superhero's cape, a hot air balloon—anything their imaginations dream up.

The book features strikingly original hand-drawn illustrations with computer-enhanced graphics that enhance the carefree, rhyming text. The book includes a bonus activity guide, making it a favorite for storytimes.

The Topsy-Turvy Towel is the third book in this series that uses ordinary objects and nothing but the imagination to take readers on extraordinary adventures. It is the sequel to *The Things A String Can Be* and *Something Shiny, Something Round*, which was named a best book by the *Akron Beacon Journal*. All three books are published by Cleveland-based Bubblegum Books and distributed by SCB Distributors.

About the Author and Illustrator

This is Julie and John's third book together. When she's not dreaming up new book ideas, author Julie Goulis is a senior copywriter at a Cleveland advertising agency and lives in the Tremont area of Cleveland. John Ferguson, illustrator, is a senior art director at the Cleveland office of a national advertising agency and lives in North Royalton, Ohio. "When I was

little, my parents constantly encouraged me to find ways to entertain myself. I'm grateful for that," said Goulis. "I turned blankets into tents, boxes into cars, dark hallways into haunted houses and bedrooms into schoolrooms. With *The Topsy-Turvy Towel*, we want to show children that entertainment can come from many different areas, including their imaginations."

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Visit www.BubblegumBooks.com or call toll free 877-471-5718 for more information.

Distribution

All Bubblegum Books' books are distributed to the trade by SCB Distributors in North America and Mariposa Press in Europe.

Book Statistics

The Topsy-Turvy Towel; Author: Julie Goulis; Illustrator: John Ferguson; Retail price: \$14.95; ISBN: 0-9754621-2-1; LCCN: 2006925806; Ages three to seven; Jacketed hardcover; 15 illustrations; 32 pages; 11 3/4" x 8 3/8"; Includes a free activity guide.